

ENGAGE. EMPOWER. LEAD.

QUALITIES OF A GREAT LEADER:

VULNERABILITY

Vulnerable. / 'vəl-n(ə-)rə-bəl/

1: capable of being physically or emotionally wounded

2: open to attack or damage : ASSAILABLE, vulnerable to criticism

THE POWER OF VULNERABILITY

“Brené Brown studies human connection – our ability to empathize, belong, love. In a poignant, funny talk, she shares a deep insight from her research, one that sent her on a personal quest to know herself as well as to understand humanity.”



VULNERABILITY AS YOUR GREATEST STRENGTH



“Vulnerability is an act of courage because you merge with your authentic self, instead of hiding behind a facade to appease others.”

WHAT BOSSES GAIN BY BEING VULNERABLE

“One example of authenticity and vulnerability is forgiveness. Forgiveness doesn’t mean tolerance of error but rather a patient encouragement of growth.”



PRACTICE VULNERABILITY

- Promote a culture of transparency
- Encourage emotional check-ins
 - Ask: "what has your attention?"
- Share stories that show your human side

