

Chapter Challenge Instructions 2020-2021

[Welcome to the 2020-2021 Chapter Challenge!](#) As a part of our efforts to improve relationships between Student Academy of Audiology (SAA) chapters, we have developed the **Chapter Challenge** to help grow engagement in our profession and build a sense of community among audiology students. Furthermore, as future audiologists, it is paramount to be active participants in the advancement of our profession. We encourage all chapters to participate!

NOTE: COVID-19 has presented the audiology student community with many obstacles. The national SAA encourages all members and chapters to participate in events while following local and state guidelines (I.e., social distancing, face masks). Be creative and try your best to engage members whenever possible. The national SAA is here to support your chapter however we can.

HOW TO PARTICIPATE:

- The Chapter Challenge is divided into five main categories: Advocacy, Education, Humanitarian, Fundraising, and Diversity & Inclusion.
- Points can be submitted in three different periods during the year. **NOTE: LATE SUBMISSIONS CANNOT BE ACCEPTED.**
 - Period 1: February 28, 2020 – September 20, 2020 (submission deadline Sept. 27, 2020)
 - Period 2: September 21, 2020 – December 13, 2020 (submission deadline Dec. 20, 2020)
 - Period 3: December 14, 2020 – February 28, 2021 (submission deadline March 7, 2021)
- By each submission deadline, complete the [Chapter Challenge Google Form](#). Please follow the form's directions and read the descriptions carefully to understand how points are tallied. Add supplemental information in the designated notes area in each section. Make sure to include all of the activities in which your chapter participated! Points will be tallied and communicated to all chapters at the end of each submission period.
- Within this document are suggested activities; however, this is just a start. Activities that are not listed may receive up to one point for each additional activity. Please record, in detail, what your chapter's event consisted of (who, what, where) and include it in Section 8 of the [Google Form](#) under "Additional Activities". If you have questions about how an activity should be tallied, please contact [Isabel Arroyo-Sola](#), Chapter Challenge Subcommittee Chair.
- The winning chapters will be announced during [AAA 2021 + HearTECH Expo](#), April 14-17, 2021 in Denver, CO, and featured on the SAA website and social media. You do not need to be present at the conference to win.
- There will be SEVEN winning chapters this year with cash prizes awarded to the top SAA chapter in each of the below categories! Keep in mind each school can only win one of the seven champion titles: Most Overall Points, Most Well-Rounded, Advocacy Challenge Champion, Education Challenge Champion, Humanitarian Challenge Champion, Fundraising Challenge Champion, Diversity & Inclusion Challenge Champion.

We look forward to a year-long competition and seeing everything your chapters accomplish!

Remember: ADVOCATE, EDUCATE, SUPPORT and LEAD!

Sincerely,

[The SAA Chapter Relations Committee](#)

Points Suggestions

Once again, these suggestions are to get your chapter started. Activities that are not listed may receive up to one point for each additional activity. Please record, in detail, what your chapter's event consisted of (who, what, where) and include it under "Additional Activities" (Section 8 of 9 of the Google Form). If you have questions about how an activity should be tallied, please contact [Isabel Arroyo-Sola](#), Chapter Challenge Subcommittee Chair. Good luck!

Advocacy Challenge Descriptions

- **Write a letter or email to your congressional leaders [0.25 points per member]**
 - Mail or email a letter to your Representative and/or Senator supporting a current legislative issue or bill in audiology (e.g., Medicare Direct Access). You can find your respective Congressperson, current legislative issues supported by the Academy, and examples of ready-to-print template letters on the [Academy website](#).
 - Note: Points are based on the number of chapter members who write letters, not the number of letters. Please do not spam your representatives.

- **Participation in "Ask Me About Audiology" [1 point]**
 - October is [National Audiology Awareness Month](#). The [SAA Public Outreach Committee](#) challenges all SAA Chapters to advocate for audiology by participating in the annual ["Ask Me About Audiology" \(AMAA\) Campaign](#) during the week of October 12-16, 2020. The goal is to bring audiology awareness to the local level and encourage consumers to ask questions about audiology and hearing related issues. Host an advocacy event and help educate the public using social media during this week to earn 1 point. RSVP to the "Ask Me About Audiology" event on [Facebook](#) and make sure to tag us in your AMAA event posts!

- **Participation in the #AuDvocacy Social Media Campaign [1 point]**
 - Share updates from your chapter's ["Ask Me About Audiology" Campaign](#) and year-long advocacy efforts. Earn 1 point by posting pictures of your chapter educating and advocating for audiology on social media (Facebook, Twitter, or Instagram) with the hashtag #AuDvocacy.

- **Submission of an advocacy write up with photos to the SAA Public Outreach Committee Chair [1 point]**
 - To earn 1 point, submit an advocacy write up with photos of your chapter's advocacy event to [Megan Tice](#), SAA Public Outreach Committee Chair. Write-up ideas include how your chapter participated in the "Ask Me About Audiology" Campaign or National Day At Your State Capitol.

- **Participation in National Day At Your State Capitol (NDAYSC) [1 point]**
 - Spread the word about audiology and hearing health care with your elected officials by participating in [National Day At Your State Capitol](#). For more information, check out

what some of our chapters did in the past [here](#). The official kick off for 2021 NDAYSC is in January!

- Earn an extra point [1 point] by hosting a virtual National Day At Your State Capitol Event to advocate for audiology and allow your voice to be heard!

- **Donate at least \$50 to the American Academy of Audiology's PAC [1 point]**
 - As defined on the AAA website, “the purpose of the Academy’s Political Action Committee (PAC) is to support policy goals important to audiologists and the practice of audiology through the support of candidates for elective office; to promote better understanding among elected officials of the unique and important role of audiology in the delivery of high quality healthcare to patients; and to assist audiologists and others in organizing themselves for effective political action.” Every dollar counts! To donate to the PAC click [here](#).

- **Schedule a visit with a government representative [1 point per office visit, maximum 5 points per day]**
 - Scheduling a visit with your Representative and/or Senators can be an effective way to advocate for a legislative issue that is important to you. Meetings can be scheduled when your congressional leaders are in their home districts, or if possible, your chapter can schedule a trip to Washington, DC, to visit Capitol Hill with the help of Academy staff. If interested in scheduling meetings, further information can be obtained about current issues, what to expect, and how to schedule an appointment from the Academy’s Government Relations team. Contact [Megan Tice](#), the Public Outreach Committee Chair, for more information and assistance.

- **Encourage consumer advocacy [1 point per event]**
 - Hold an event on your campus or in your community, start a social media campaign, or come up with your own creative ideas to encourage your patients and community members to advocate for audiology and hearing legislation. See our [Advocacy Tools](#) for more information.

- **Participate in a Virtual Advocacy Training [1 point per event]**
 - Host a virtual advocacy training in a webinar format for your SAA chapter. See our [Advocacy Tools](#) for more information.

[Education Challenge Descriptions](#)

- **Reach out to undergraduates [1 point per event]**
 - Reach out to undergraduates and encourage them to join your local SAA chapter, or educate them about audiology and hearing loss. Hold an open house, Q&A session, recruitment event, or participate in an undergraduate career fair or health fair.

- **Speaking engagement at a public or community venue [1 point per event]**
 - Be an educational advocate for audiology! Give a hearing loss lecture at a community center, speak to school-aged children about healthy hearing and noise levels, or participate in any similar speaking engagement. Check out the [Program Ideas Bank](#) to find ideas that suit your audience!

- **Host an Audiology/Hearing Science Journal Club [0.5 points per article]**
 - Check out the latest and greatest research! Get a group of students together to read a recent audiology or hearing science article beyond class requirements. Take a look at the recent articles in the [Journal of the American Academy of Audiology](#).

- **Introduce us to your chapter/Chapter Spotlight [1 point per project]**
 - Get creative and introduce us to your chapter! This can be in the form of a YouTube video, a website, a photo collage, or other artistic media. Create an introduction to your SAA chapter and it may be featured on the SAA website or Facebook page. Email your chapter introduction to [Isabel Arroyo-Sola](#), the Chapter Challenge Subcommittee Chair.

- **Submit an idea to the SAA Program Ideas Bank [.5 point]**
 - The Programs Ideas Bank (PIB) is a resource and inspiration center for chapters to use when planning activities. PIB submissions include, but are not limited to ideas for advocacy, education, fundraising, humanitarian events, social events, and anything that does not fit in the listed categories. Submit an idea to the SAA Program Ideas Bank (PIB) to earn 0.5 points! Visit the SAA website for more information on the [SAA Program Ideas Bank](#) and to download a submission form. Completed submission forms should be sent to [Melissa Schenley](#), the Chapter Relations Committee Chair.

- **Participation in National Exam for Audiology Trivia Olympics [1 point per chapter]**
 - Did members from your SAA chapter participate in the National Exam for Audiology Trivia Olympics on May 27, 2020? If so, we want to reward your chapter for engaging in a fun trivia event and award 1 point for participation! The chapter who placed first place is awarded 3 additional points, the second place chapter is awarded 2 additional points, and the third place chapter is awarded 1 additional point!

- **Attendance at the Academy Research Conference [0.5 points per chapter member]**
 - The [Academy Research Conference](#), held on August 6, 2020, will discuss the changing role of technology, patient engagement, and service-delivery in audiological care during COVID-19 and beyond.

- **Participation in Chapter Chatter [1 point]**
 - Did you enter a submission to the [Communications Committee](#) for Chapter Updates? As a thank you for participating, your chapter earns 1 point! Send your submissions to the Communications Committee Chair, [Alexis Leiderman](#).

- **Present a Poster at AAA Conference [0.5 points per poster]**
 - One of the best ways to share knowledge with other professionals is to present your work at a conference. Earn 0.5 points for each poster presented at the AAA 2021 + HearTECH Expo. Submission information and guidelines are available on the [Conference website](#).

- **Have a Guest Lecturer Present at a Chapter Meeting [1 point]**
 - Use a chapter meeting as an opportunity for advancing knowledge in special topic areas beyond the classroom. Examples might include an expert in pharmacology, industrial or forensic audiology, minority researcher or clinician in communication sciences etc.

- **Make an Educational Post on the Students Community in Audiology Community [0.5 points per post, maximum 5 points per chapter per tally period]**
 - Have an interesting case study, question about class or clinic, or just want to share thoughts with your peers? Post in the Student Community of [Audiology Community](#) to start or join the conversation!

- **Communications Contributions, “ComCon” [1 point per published work]**
 - If someone from your chapter writes a post that is published on the [SAA Blog](#), [Audiology Today](#), [SAAy Anything](#), or on one of SAA’s social media accounts, you can earn 1 point per published work.

Humanitarian Challenge Descriptions

- **Humanitarian trip (of at least one day) [3 points per trip]**
 - This includes both international and domestic humanitarian audiology trips. There is a need for audiological services in developing countries overseas, as well as in underserved regions within the U.S.

- **Coordinate a service event with another SAA chapter [1 point per event]**
 - Some SAA chapters are within relatively close proximity of one another. Such chapters may collaborate and participate in events together. This can include a service event, a fundraiser, or even an advocacy project. Let’s all work together for the greater good!

- **Coordinate a service event on campus [1 point per event]**
 - It’s always important to give back to your community. Some examples include coordinating a food drive on campus, hosting a hat/mitten/coat drive in the winter, creating a support group for undergraduate students with hearing loss, or taking part in a program that assists families in need by donating gifts for the holidays.

- **Perform hearing screenings in the community [1 point per event]**
 - Undetected and untreated hearing loss is a major health concern. By visiting a preschool, nursing home, or other community location, your chapter can help people hear better and reconnect with loved ones. Make sure to bring a licensed audiologist along to supervise,

and refer to your university clinics for follow up care! This event must be organized and facilitated by your SAA chapter, and not set up through your audiology program.

- Note: Please include who organized this event and what their relationship is to your SAA chapter in the notes section to ensure points are awarded.

- **Participate in [SAA Humanitarian Month/World Hearing Day](#) (1 point)**
 - The World Health Organization's (WHO) World Hearing Day is held annually on March 3. Each year, WHO and other international and local organizations carry out ear- and auditory-perception related activities and events to promote hearing health and care around the world. Your chapter can earn 1 point by participating in World Hearing Day activities. Possible service projects include planning or participating in a hearing screening, food drive, handing out earplugs at a local event, or educating the public by giving a presentation about hearing loss. Your chapter can come up with their own service project or can check out the [Program Ideas Bank](#) for more ideas.

- **Donation drive for an audiology humanitarian trip [1 point]**
 - Does your chapter want to help out with a humanitarian trip but doesn't have the time or means to travel to a remote location? Consider donating items to a chapter or audiologist that is planning an event! Some relatively inexpensive donations could be disposable specula, alcohol pads/wipes, batteries; the opportunities are endless.
 - If you don't know of a chapter who goes on trips or what they might need, contact [Megan Tice](#), the SAA Public Outreach Committee Chair and we will gladly help you out!

- **Participate in a Special Olympics Healthy Hearing (SOHH) event [0.33 points per chapter member]**
 - Special Olympics is the largest global public health organization dedicated to serving individuals with intellectual disabilities, providing free health screenings and health information to athletes. Volunteers at Special Olympics Healthy Hearing (SOHH) events perform hearing screenings on athletes, educate participants about their hearing, and make referrals when appropriate. Earn 0.33 points per chapter member that participates in an SOHH event during the period. Be a part of the rewarding volunteer experience by checking out more information on [SOHH Events](#) and getting in contact with a Special Olympics [office near you](#).

- **Public Outreach Spotlight Initiative [2 points]**
 - The Public Outreach Spotlight Initiative encourages SAA members and chapters to reach out to their local community to offer humanitarian services and share their ideas and efforts with other chapters. The purpose of the Spotlight is to recognize the amazing humanitarian work that is done by SAA members and to inspire chapters and members to actively participate in humanitarian audiology. There are multiple ways to participate: (1) Create your own local event to serve your community and/or (2) Join/host a regional event. For more information on the Public Outreach Spotlight Initiative, contact [Megan Tice](#), SAA Public Outreach Committee Chair.

Fundraising Challenge Descriptions

- **Donate at least \$50 to the AAA Foundation [1 point]**
 - The American Academy of Audiology Foundation's programs and initiatives impact audiologists, audiology doctoral students, consumers, and those with hearing impairments and balance disorders. Through research grants, educational humanitarian work, and public awareness scholarships, the AAAF works to broaden the knowledge base and understanding of the impact hearing loss and balance problems have on an individual. Chapters can earn 1 point by donating at least \$50 to the AAAF. To donate to the AAA Foundation, click [here](#).

- **Raise funds for a hearing related organization/cause [1 point per \$100 raised, maximum of 10 points per period]**
 - Donate as a chapter to any hearing related organization and help benefit their cause. There are a number of local or national causes to donate to. Some suggestions are the Hearing Loss Association of America (HLAA) or Special Olympics Healthy Hearing (SOHH).
 - If your chapter raises funds for a non-hearing related organization, please enter this under the "Additional Activities" section, writing what your chapter did to raise the funds, how much was donated, and which organization received the donation. Points will be given using the 0.01 points per dollar raised calculation.

- **Fundraising in reverse – Apply for an [AAAF Student Scholarships](#) [0.5 points per application, up to 1 point]**
 - There are so many great grants and scholarships offered through the SAA/AAA Foundation! The grants and scholarships are all supported by SAA fundraisers, as well as industry provided funding given specifically to benefit students! The AAAF offers numerous educational opportunities for graduate students and SAA chapters.

- **Raise money for your local chapter [1 point per \$200 raised, maximum of 5 points per period]**
 - Host a fundraiser for your SAA chapter. We want our local chapters to be successful too! Enter the amount raised for your SAA chapter during the period. Provide additional information about how this money was raised.

- **Clear Face Mask Fundraiser [3 points]**
 - Hold a fundraiser on campus or within your community to help make clear face masks or raise money for clear face masks for individuals with hearing impairment! This will also raise awareness about the challenges that face masks impose to the those with hearing loss and how important clear face masks are.

Diversity & Inclusion Challenge Descriptions

- **Zoom Call: Open forum discussion on Diversity and Inclusion [2 points]**
 - Set up a SAA meeting with your chapter to specifically talk about the areas of diversity and inclusion. Engage in conversations on what your members know or do not know, how to improve your cultural competency in these areas, and how SAA can help!
- **Lecture from your university's Office of Multicultural Affairs/Office of Diversity and Inclusion [1 point]**
 - Attending a lecture or training from your university's Office of Multicultural Affairs or Office of Diversity and Inclusion will enhance members' cultural competency!
- **Diversity/Inclusion Movie Screening [1 point]**
 - Host a screening of a movie or documentary that contains themes regarding issues of diversity and inclusion and have a post-film discussion to share comments, questions and reactions.
 - Some movie ideas include *Crip Camp: A Disability Revolution*; *Life, Animated*; *Power to Heal*; *The Miracle Worker*; *Hale*; *Hidden Figures*
- **Host a Social Event with a cultural organization [.5 pt per student, max 5 points]**
 - Have a social event with a cultural organization on campus to mingle, learn more about them, and increase cultural competency!
- **Host an Americans with Disabilities Act (ADA) scavenger hunt [1 point]**
 - Select a location on or off campus and try to determine how well it complies with ADA regulations. After the scavenger hunt, members should reconvene and discuss what modifications could be made to better support ADA regulations.

Bonus Points

- **Undergraduate Member Participation [1 point]**
 - To encourage undergraduate outreach and participation, earn 1 bonus point if at least one undergraduate member participates in any of your chapter challenge activities.
- **AAA Fellow Participation [1 point]**
 - To encourage participation from professionals, chapters can earn 1 bonus point if at least one Fellow of the American Academy of Audiology participates in a chapter event during the period. Note: These fellows should be separate from your advisors. Please list the name of the participating fellow in the notes section.
- **Sharing Monthly Updates from the National SAA [1 point per period]**
 - Earn 1 point per period for forwarding the national SAA Monthly Update to all members of your SAA chapter; You must CC [Isabel Arroyo-Sola](#), Chapter Challenge

Subcommittee Chair, and [Melissa Schenley](#), Chapter Relations Committee Chair, to earn these points. Points cannot be awarded retroactively. Be sure to include your SAA chapter name in the body of the email so that we know which chapter you are representing!

- **National SAA Membership [Up to 5 points]**
 - Being a member of the national SAA provides many benefits to your chapter members, such as having access to scholarships and exclusive resources. Chapters with above 75% national SAA membership among chapter members may receive bonus points **for one period only**. Please note that these membership percentages will be verified as part of the Chapter Charter Renewal and points may be modified based on these findings.
 - If 100% of chapter members are national SAA members= 5 points
 - If 90% of chapter members are national SAA members = 3 points
 - 85% of chapter members are national SAA members = 2 points
 - 75% of chapter members are national SAA members = 1 point
- **Media Challenge (AAA, SAA, ACAE, AAAF, AAA Conference, SAA Twitter) [1 point per 10 students]**
 - Keep in touch with your professional organizations by liking the academy's various social media. All it takes is a click of a button! Earn 0.1 points for each first-year student or new member that "likes" or follows all of the below pages:
 - American Academy of Audiology Facebook - [AAA](#)
 - Student Academy of Audiology Facebook - [SAA](#)
 - Accreditation Commission for Audiology Education Facebook - [ACAE](#)
 - American Academy of Audiology Foundation Facebook - [AAAF](#)
 - American Academy of Audiology Conference Facebook - [AAA Conference](#)
 - Student Academy of Audiology Twitter - [SAA on Twitter](#)
- **Additional Activities [1 point each]**
 - Any additional projects, activities, or events that your chapter participates in can count for 1 point! Write a detailed description and tally your points in the "Additional Activities" section of the Google Form and make sure to include which category best fits your project (advocacy, education, humanitarian or fundraising).
 - Virtual Event: Coffee with a Grad Student
 - Set up a zoom meeting and pass out the link to undergrads where they can come to ask questions about grad school interviews, audiology in general, application process
 - Create a snapchat or instagram filter/temporary facebook profile picture for a special day in audiology (e.g., World Hearing Day is March 3)
 - Check out the [Program Ideas Bank](#) for more ideas!