

Program Ideas Bank (PIB)

Contact Information

Name: Date:

Email:

Name:

University:

SAA Pillar: Advocacy Education Fundraising Humanitarian Social Other

Activity Name:

Activity Purpose:

This fundraiser is used to raise money for local SAA funds. The fundraising committee may create a variety of apparel options to sell to students, faculty, and family. Locate a local company that will donate a portion of the orders to the SAA chapter. Payments and orders may be completed online.

Activity Description:

Our chapter uses our annual apparel sale as a way to raise funds for our chapter. The company that we use donates a certain percentage of each order placed to our chapter. Chapter members can order and pay for items online and can pay to have their orders mailed to them or pick them up from the organizer of the apparel sale at no additional cost. The SAA chapter did not have to front the cost of the items, since they were ordered directly from the company's website.

Dates:

How Far In Advance Did You Prepare:

Recommended # of Participants:

Activity Location:

Important Contacts or Resources:

We used the company called Gearin' Up. Contact information: gearinup@gmail.com

Tips:

Share the order link with faculty and program alumni to increase the number of possible sales.
Have a variety of items such as sweatshirts, t-shirts, mugs, and blankets to appeal to as many people as possible.
Hold the sale before the holidays so people can ask for items as gifts if they want to.
Look for apparel manufacturers near you to see if they would be willing to do a similar event. If you can pick up the items from the company you will not have to pay for shipping.

This page is optional, and should be used to keep track of all costs associated with the activity. However, if the activity does not have any associated costs, then this page is unnecessary.

Estimated Cost Breakdown

Use this chart as an easy way to breakdown the total cost of the items needed for the activity.

Item	Purpose	Cost
Example: Poster Boards	To advertise the event around campus	\$5.00 - \$10.00
		Total: \$0

For more information please contact the [SAA Chapter and Member Relations Committee Chair](#).