

Program Ideas Bank (PIB)

Contact Information

Name: Date:

Email:

Name:

University:

SAA Pillar: Advocacy Education Fundraising Humanitarian Social Other

Activity Name:

Activity Purpose:

Otis Spunkmeyer Fundraising is a catalog fundraising effort in which members must sell cookie dough in order to receive 30% of profits.

Activity Description:

Dates:

How Far In Advance Did You Prepare:

Recommended # of Participants:

Activity Location:

Important Contacts or Resources:

Multiple companies participate:

<http://www.spunkmeyer.com/Our-Customers-and-Markets/Fundraising/Fundraising/?9gtype=search&9gkw=otis>

Tips:

Have all orders shipped to one address and distribute out to the members due to the cost of shipping refrigerated items. Do it around the holidays, so that more people are inclined to participate.

This page is optional, and should be used to keep track of all costs associated with the activity. However, if the activity does not have any associated costs, then this page is unnecessary.

Estimated Cost Breakdown

Use this chart as an easy way to breakdown the total cost of the items needed for the activity.

Item	Purpose	Cost
Example: Poster Boards	To advertise the event around campus	\$5.00 - \$10.00
		Total:

For more information please contact the [SAA Chapter Relations Committee Chair](#).