

## Program Ideas Bank (PIB)

### Contact Information

Name:  Date:

Email:

Name:

University:

SAA Pillar:  Advocacy  Education  Fundraising  Humanitarian  Social  Other

Activity Name:

### Activity Purpose:

The purpose of the benefit dinner was to act as a kick off for the establishment of a pediatric gift fund for the Purdue Audiology Clinic. The intent of the fund was to provide financial assistance to children (birth to 18 years old) who were unable to receive funding through the Hearing Aid Assistance Program of Indiana (HAAPI) and other state programs. HAAPI is funded to provide 300 pairs of hearing aids per year for children enrolled in kindergarten through 12th grade. First Steps, another state program, covered the birth to three years old range. This left an evident gap in coverage for children with hearing loss ages 3-5 years old. Although the HAAPI program was recently e

### Activity Description:

The first annual pediatric benefit dinner consisted of three main attractions for attendees: a cocktail hour consisting of a silent auction, a three-course meal, and a distinguished guest speaker. Planning began in October 2016 and the event took place at an on-campus location in April 2017. We received sponsorships from three hearing aid manufacturers (GN ReSound, Oticon, and Phonak). We also received the Student Academy of Audiology HEAR Grant. These sponsorships greatly reduced the overhead cost for the event. Therefore all ticket sales, donations and silent auction earnings combined to form the initial contribution of \$10,000. In addition, SAA exec members establi

Dates:  How Far In Advance Did You Prepare:

Recommended # of Participants:  Activity Location:

### Important Contacts or Resources:

Student Academy of Audiology - HEAR Grant, Hearing Aid Manufacturers - additional support, local businesses and organization - silent auction items, Purdue University SAA - for advice, support and documents

### Tips:

-Start planning early -Get sponsorships -Shoot for 80-100 attendees (local audiologists, ENTs, referring doctors, professors, parents) - Send save the dates and invitations (via mail is great) -Allow for online RSVP and payment, if possible -Work with program and clinic director to create a gift fund agreement and process for the disbursement of funds. -Make sure to book entertainment for the cocktail hour. -Make sure guests get to know some current students, whether through student speeches or "student spotlights" (we put frames on the table with highlights about the current students)

