

## Program Ideas Bank (PIB)

### Contact Information

Name:  Date:

Email:

Name:

University:

SAA Pillar:  Advocacy  Education  Fundraising  Humanitarian  Social  Other

Activity Name:

### Activity Purpose:

Pair your SAA chapter with a branch of Sertoma (a well-known service organization in the hearing-impaired community) for a walk that celebrates hearing and raises awareness about hearing loss in the community. This walk may also serve as a fundraiser for SAA, or proceeds can be donated to an organization supporting individuals with hearing loss in the community.

### Activity Description:

Walks through Sertoma are available all over the country. Their website allows walkers to register easily online, Sertoma provides your chapter with a book outlining the timeline for your organization to keep on track, and Sertoma will assist in ordering t-shirts and supplies for your chapter.

Dates:

How Far In Advance Did You Prepare:

Recommended # of Participants:

Activity Location:

### Important Contacts or Resources:

Nick Magana; Sertoma Contact; Ph: 816-333-8300; nmagana@sertomahq.org; <http://www.sertoma.org/celebratesound>  
Identify other organizations with similar goals as your own to be back-up help if needed (i.e. other local SAA chapters or graduate/undergraduate NSSHLA)

### Tips:

Ensure that one person is in charge and that all tasks are delegated equally. Every member should have a job, making planning easier on everyone. Make the event mandatory for SAA members to ensure participation. Encourage walkers to create teams and give prizes for the team who raises the most money. Ask hearing aid companies to donate to the cause—may ask that in exchange the walk advertise their company.  
NOTE: Sertoma will receive half of your profit and will use what they receive for scholarships for speech and audiology students.

*This page is optional, and should be used to keep track of all costs associated with the activity. However, if the activity does not have any associated costs, then this page is unnecessary.*

## Estimated Cost Breakdown

Use this chart as an easy way to breakdown the total cost of the items needed for the activity.

Item	Purpose	Cost
Example: Poster Boards	To advertise the event around campus	\$5.00 - \$10.00
		Total:

For more information please contact the [SAA Chapter Relations Committee Chair](#).