

## Program Ideas Bank (PIB)

## Contact Information

Name:	Courtn	Courtney Ridley and Shanise Mcphatter			Date:	November 2016		
Email:	cridley@ufl.edu and shanisem@buffalo.edu							
Name:	Courtney Ridley and Shanise Mcphatter							
University: University of Florida and the University of Buffalo								
SAA Pilla	ar:	Advocacy	C Education	• Fundraising	⊖ Huma	initarian	○ Social	○ Other
Activity Name: Yankee Candle Fundraiser								
Activity Purpose:								
To raise money for your chapter.								
Activity Description:								
Sell Yankee Candles via catalog and/or online to fundraise for your club. Notification about your fundraiser can be sent through a mobile app to all your contacts. Your chapter will receive 40% of the profits from your sales.								
Dates:	Fall or S	Spring		How Far In Advance	ce Did You Pre	pare: Con	tact your represe	entative approxir
Recommended # of Participants: As many as possil Activity Location: N/A								
Important Contacts or Resources:								
Contacts vary based on location. The first step is to fill out an information request here: https://www.yankeecandlefundraising.com/ requestinfo.htm. You will be contacted via email and/or phone to set up your fundraiser with the Yankee Candle contact for your area.								
Contact in the Southeast: Cindy Moultrie at 1st Place Fundraising Email: cindy@firstplacefundraising.com								
Tips:								
Catalog sales last 2 weeks whereas online sales last for several months.								

The best time to start your sale is at the end of October. This way people have time to order Yankee Candle products for the holidays. Be aware that online sales have the potential to go on for a longer period of time. This past year (2015/2016), the online sale went all the way from the end of October to January 11th. That is a long time for a fundraiser!



This page is optional, and should be used to keep track of all costs associated with the activity. However, if the activity does not have any

associated costs, then this page is unnecessary.

## Estimated Cost Breakdown

Use this chart as an easy way to breakdown the total cost of the items needed for the activity.

ltem	Purpose	Cost
Example: Poster Boards	To advertise the event around campus	\$5.00 - \$10.00
		Total:

For more information please contact the <u>SAA Chapter Relations Committee Chair</u>.