

**SAA Chapter Advisor Packet
2023-2024**

Table of Contents

About the National Student Academy of Audiology

- 3 – Mission, Vision, History
- 4 – Partnerships
- 6 – Board of Directors
- 7 – Organizational Structure

Getting Started

- 8 – What is a SAA Chapter Advisor?
- 8 – Establishing a SAA Chapter/National Recognition/Benefits
- 8 – Requirements
- 10 – Membership

Chapter Governance

- 10 – Local SAA Board of Directors
- 10 – Leadership Positions
- 11 – Leadership Resources
- 11 – Board Meetings
- 11 – Meetings
- 11 – Tax-Exempt Status

Maintaining National SAA Recognition

- 12 – Renewal Process
- 12 – National SAA Town Halls

National SAA Contacts and Support for SAA Chapters

- 13 – SAA State Ambassadors
- 13 – SAA Chapter Relations Committee
- 13 – SAA Member Relations Committee
- 13 – SAA Students with Hearing Loss Subcommittee
- 14 – SAA Advisory Committee
- 14 – Academy Staff/National SAA Staff Liaison

National SAA Media and Publications

- 14 – SAA Website
- 14 – SAA Social Media
- 14 – *SAAy Anything* E-Newsletter
- 15 – SAA Chapter Spotlight
- 15 – SAA Blog
- 15 – Audiology Community

SAA Chapter Activities

- 15 – Promoting Activity and Participation
- 16 – Chapter Activities

Overview

This document is intended for potential, new, and returning SAA chapter advisors and leaders to use as a reference tool for basic information about the national Student Academy of Audiology (SAA), including how to become a nationally recognized SAA chapter, keeping national recognition and benefits, and chapter resources for participation and activities.

Questions, comments, suggestions, and/or feedback about the information in this packet can be directed to saa@audiology.org.

Welcome

Thank you for your willingness to volunteer as a SAA Chapter Advisor. Please know the Academy and national SAA highly appreciate the community and achievements of local chapters, and your time and support as an advisor are instrumental in making this success possible.

If you have any questions, concerns, or would like to discuss ideas and suggestions throughout the year, please feel free to contact me at ataylor.aud@gmail.com. I look forward to working with you and serving our students well in the coming year. Thank you again for helping shape the future of audiology through the local and national SAA!

Best regards,

Audrey Taylor, AuD

About the National Student Academy of Audiology

Mission

The Student Academy of Audiology (SAA) is the national student division of the American Academy of Audiology (the Academy) that serves as a collective voice for students and advances the rights, interests, and welfare of students pursuing careers in audiology. National SAA introduces students to lifelong involvement in activities that promote and advance the profession of audiology and provides services, information, education, representation, and advocacy for both the profession and consumers of audiology services. National SAA has over 1,200 members, consisting of students enrolled in undergraduate, post-baccalaureate, AuD, PhD, or other accredited audiology doctoral programs for a professional degree in audiology.

Vision

The vision of national SAA is to be essential in the lives of audiology students by equipping them with the knowledge to begin a patient-centered career that promotes the profession and advances research in audiology.

History

National SAA was founded in 2009 after the National Association of Future Doctors of Audiology (NAFDA) for support. Various professional healthcare organizations have affiliated student institutions, such as the American Medical Association-Medical Student Section (AMA-MSS), the American Psychological Association (APA), the American Dental Association (ADA), the American Nurses Association (ANA), and the American Veterinary Association (AVA).

All have student sections that work together with the parent organization to achieve common goals. In October 2008, Brian Vesely, AuD, Past NAFDA President, and Past Academy President, Patrick Feeney, PhD, signed an agreement that merged NAFDA into the Academy's student organization, the national Student Academy of Audiology (SAA). The merger's goal was to maintain an independent student voice while maximizing the opportunities that come with joining the Academy.



Partnerships

National SAA maintains a close relationship with both the Academy and its partners. Student liaisons on the national SAA Board of Directors communicate with leadership in the following organizations:

American Academy of Audiology

About: The American Academy of Audiology (the Academy) serves as the collective voice of audiology. The Academy is the world's largest professional organization of, by, and for audiologists and is committed to advancing the science, practice, and accessibility of hearing and balance healthcare for our patients.

Mission: Representing the interests of audiologists and future audiologists nationwide, the Academy is dedicated to fulfilling its mission: providing quality hearing-care services through professional development, education, research, and increased public awareness of hearing and balance disorders.

Vision: The Academy is essential in the professional lives of audiologists by advancing the science and practice of audiology and achieving public recognition of audiologists as experts in hearing and balance.

American Academy of Audiology Foundation

About: The American Academy of Audiology Foundation (the Foundation) is recognized by the Internal Revenue Service as a 501(c)(3) nonprofit organization. The Foundation supports the American Academy of Audiology and all partners in the Audiology Enterprise which includes the national SAA, the American Board of Audiology (ABA), and the Accreditation Commission for Audiology Education (ACAE).

Mission: The American Academy of Audiology Foundation promotes philanthropy in support of research, education, and public awareness in audiology and hearing science.

Vision: Support for advancements in hearing and balance sciences that enhance the experiences of life.

American Board of Audiology

About: Founded in 1999, the American Board of Audiology (ABA) works closely with expert practitioners across the globe to create universally recognized standards in professional audiology practice. The ABA encourages audiologists to exceed these prescribed standards, thereby promoting a high level of professional development and ethical practice.

Mission: The ABA creates, administers, and promotes rigorous credentialing programs that elevate professional practice and advance patient care.

Vision: ABA credentials are earned by all leading audiologists, respected by other healthcare providers, and trusted by patients.

Accreditation Commission for Audiology Education

Mission: The mission of the Accreditation Commission for Audiology Education (ACAE) is to serve the public by establishing, maintaining, and applying standards to ensure the academic quality and continuous improvement of audiology education, reflecting the evolving practice of audiology.

Purpose: The purpose of ACAE accreditation is to recognize, reinforce, and promote high-quality performance in AuD education programs through a rigorous verification process. This process will produce evidence that AuD programs have prepared graduates who are qualified to be doctoral-level, independent practicing audiologists. Graduates will be at the point of entry to the US and international healthcare systems for the diagnosis and treatment of hearing and balance disorders. Specifically, the professional at this level will demonstrate readiness for limited license practitioner status in the U.S. Accreditation also assures communities of interest that graduates will be able to function according to the national scope of practice, as defined by the professional organization.

2023-2024 National SAA Board of Directors



Janna Hines Orr
President



Lindee Alvarez
President-Elect



Jennifer Tyler
Secretary



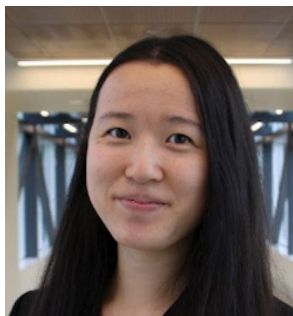
Renee Alvarado Briere
Programs Committee
Co-Chair



Bailey Harmon
Public Outreach
Committee Chair



Madeleine Campbell
Programs Committee
Co-Chair



Michelle Wu
Education Committee
Chair



Riya Antony
Communication
Committee Chair

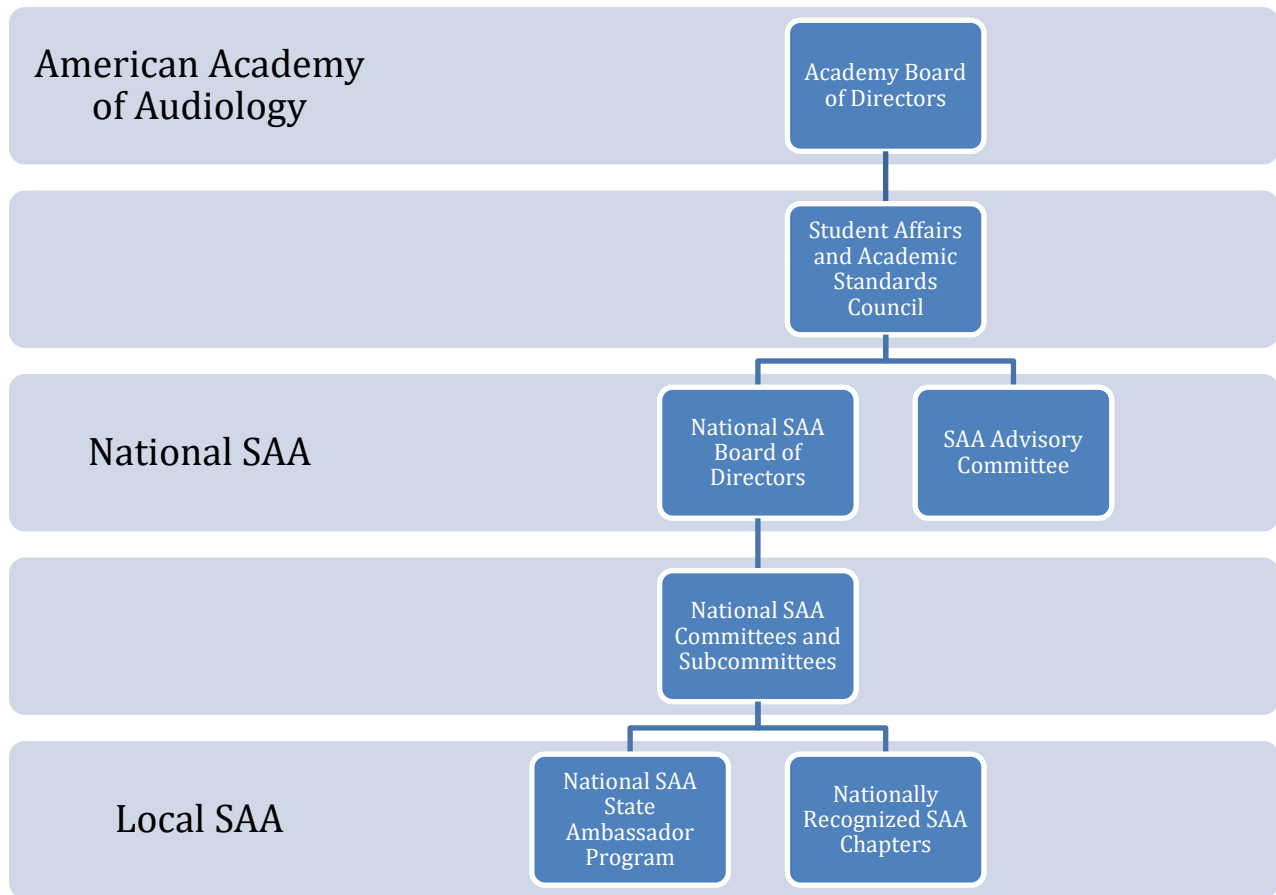


Kayley Graves
Member Relations
Committee Chair



Maryann Quigley
Chapter Relations
Committee Chair

National SAA Organizational Structure



More information about the national SAA's committee and subcommittees can be found on the [SAA website](#). Students are encouraged to volunteer and serve at the national level. Volunteers must be national SAA members to volunteer.

Getting Started

What is a SAA Chapter Advisor?

A SAA Chapter Advisor is a professional who oversees a local SAA chapter. The individual is associated with the university in some way, shape, or form, and usually is involved in the hearing healthcare and/or education field. A SAA Chapter Advisor does not have to be a member of the American Academy of Audiology, but it is highly encouraged.

A SAA Chapter Advisor also serves as a source of information about local university policies, the American Academy of Audiology, and the relationship between a local SAA Chapter and the national SAA. They are an invaluable link between audiology students and the professional world into which they will soon transition.

Visit the [national SAA website](#) for additional resources created specifically for SAA Chapter Advisors.



What are the benefits of establishing a local SAA Chapter and becoming nationally recognized?

There are many benefits to being a nationally recognized SAA Chapter. First, a SAA chapter must be nationally recognized to use the SAA name and logo. The SAA name and logo is a registered trademark owned by the Academy. By becoming nationally recognized, a chapter is provided permission to use the SAA name. Each SAA chapter is provided with a customized logo with their chapter name (see example below).

Any additional use of the SAA name and logo must be approved by the national SAA and the Academy.

Requests for a customized chapter logo can be emailed to saa@audiology.org.

Other benefits of national recognition include eligibility for networking opportunities, participation in the annual [Chapter Challenge](#), [leadership resources](#), national SAA [Town Halls](#), and participation in the national [SAA State Ambassadors Program](#). Once your chapter is recognized by the national SAA, there are a few processes your chapter should be aware of to maintain national recognition. These are covered in a later section: Maintaining National Recognition.

What are the requirements to establish a local SAA chapter and apply for national recognition?

To be eligible for national SAA recognition, aspiring SAA Chapters must be approved for operation at their designated university campus by the appropriate university office in accordance with university policy. The designated university must have an AuD, PhD, or AuD/PhD program and be accredited by or in developing status with the [Accreditation](#)

[Commission for Audiology Education \(ACAE\)](#) and/or the [Council on Academic Accreditation \(CAA\)](#). In the instances where an AuD, PhD, or AuD/PhD program is not established, an all-undergraduate SAA Chapter can be applied for instead.

If your program is interested in starting a chapter or has a local SAA chapter that needs to complete paperwork to become nationally recognized, download the chapter application form and chapter bylaws template from the [national SAA website](#). Email completed documentation to saa@audiology.org. A response will be received within five business days regarding the documentation.

Note: Any changes to a chapter's bylaws after the chapter is established must be submitted to saa@audiology.org for review.

Once national SAA recognition has been granted, SAA Chapters will be asked to review and sign the national SAA Agreement. Agreements are reviewed biennially as part of the [annual national SAA Chapter Renewal process](#).

The national SAA chapter relations committee developed a [SAA Chapter Development Blueprint](#). The blueprint contains all the basics of what you need to know to start a SAA chapter, tips on chapter member engagement, chapter statistics, and more!

Not sure if your SAA Chapter is nationally recognized? View the list of [nationally recognized SAA Chapters](#).

How do we find out what our university's requirements are for starting a new student organization?

Most universities have an Office of Student Affairs that can provide this information. Consult your university's directory, website, faculty, and/or staff for guidance.

Can a university have a SAA chapter if they already have another audiology student organization?

Yes. Student organizations are determined by students, their faculty advisors, and their universities. We encourage the formation of SAA chapters at all universities that offer doctoral training in audiology or where interest in the profession at the undergraduate level is present.

Are local SAA chapters required to have a faculty advisor?

Yes. This person is considered the SAA Advisor.

Can a university have a local SAA chapter without being nationally recognized by the SAA?

Students may form an audiology student club or group in accordance with university policy at their designated campus. **However, a SAA chapter must be nationally recognized to use the SAA name and logo.** The SAA name and logo are registered trademarks owned by the American Academy of Audiology. By becoming nationally recognized, a chapter is provided permission to use the SAA name and logo.

Can students join a local SAA chapter without being members of the national SAA?

Local chapters determine the eligibility requirements for local SAA chapter membership as outlined in their chapter bylaws. Local SAA Chapter membership is separate from national SAA membership. Being a local SAA Chapter member does not grant national SAA membership.

National SAA membership offers many individual benefits and services to support audiology students in their journey to becoming an audiologist. Benefits of national SAA membership include access to the latest professional research, support for finding your externship or first job, leadership development opportunities, and more. These benefits extend beyond what is typically offered in the local SAA chapter.

Visit the national SAA website for a full listing of [national SAA member benefits](#).

How does national SAA assist our university in establishing a local SAA chapter?

The national SAA will communicate with university programs to help facilitate this process. Email saa@audiology.org for assistance.

Chapter Governance

It is recommended that local SAA chapters have a Board of Directors elected by the chapter membership consisting of a President, Vice-President, Secretary, and Treasurer. Chapters may include other board members in addition to the aforementioned officer positions and are encouraged to include a national SAA representative among their elected officers.

What does a SAA Board of Directors look like for a local chapter?

According to SAA chapters surveyed in 2020, the most popular leadership positions for local chapters include:

- President
- Vice President
- Secretary
- Treasurer
- Public Outreach Chair

How many leadership positions should a SAA chapter have?

The number of leadership positions in a local chapter may vary based on the size of the chapter and the level of involvement of its members. On average, there are between five and ten leadership positions per local chapter.

Other leadership positions created by some SAA chapters included:

- Fundraising Chair
- Advocacy/Public Relations/Education Chair
- Volunteer/Humanitarian Chair
- State-Level Audiology Association Chair
- Class Representatives (i.e., first-year, second-year, third-year, etc.)
- Social Chair
- National SAA Liaison/Representative
- Event Coordinator
- Diversity, Equity, and Inclusion Chair

Leadership Resources

The national SAA has created several [leadership resources](#) covering topics of communication, time-management, and vulnerability to help student leaders at the local level. The [national SAA website](#) also has a page dedicated to diversity, equity, inclusion, and belonging initiatives, reading material, educational sessions, and more, that students can utilize and implement in their chapters.

What is the best way to run a SAA Chapter Board meeting?

The national SAA Board of Directors follows [Robert's Rules of Order](#) when conducting its Board meetings. SAA Chapters tend to run their Board meetings in the most beneficial way for their leaders. At the very least, the chapter's Secretary should take meeting minutes at each meeting with a list of action items (if applicable), send them to the SAA Chapter Board of Directors for review, and then submit them for approval at the next Chapter Board meeting.

How many meetings should a SAA Chapter hold each semester?

There is not a set number of times a SAA Chapter must meet. Some chapters meet monthly when classes are being held while others choose to meet less frequently. No matter how frequently your chapter decides to meet, it is recommended that chapter leadership determine a meeting schedule at the beginning of each semester to set expectations for chapter members regarding their participation.

Holding chapter meetings can be beneficial in many ways. Chapter business such as voting to change chapter bylaws changes and chapter officer elections are required meetings and should be held in accordance with the chapter's bylaws. Chapter meetings can also be utilized as a time for member engagement activities such as team-building exercises, event planning, educational opportunities (e.g., guest speakers), and much more.

Tax-Exempt Status for SAA Chapters

SAA chapters should review the financial policies of the university under which they are approved to operate. In most cases, student-run organizations qualify for tax-exempt status through their university.

Chapters interested in obtaining tax-exempt status on their own must make their own individual request to the Internal Revenue Service (IRS) for a separate review by the IRS of their operations.

Maintaining National Recognition

Once your chapter is nationally recognized by the SAA, there are a few processes you should be aware of to maintain national recognition.

SAA Chapter Renewal Process

The renewal cycle runs January-February each year. Chapters are required to submit paperwork to national SAA. In addition, national SAA must be notified of changed contact information, as necessary.

To maintain national SAA recognition, renewal documents must be submitted annually.

In even years (e.g., January 2024), the chapter renewal will consist of:

- [Chapter Contact Information Form](#) with your current chapter leadership
- Current list of local SAA members with Academy ID numbers*
- Member roster available for download [here](#)
- Renewal of the SAA Agreement. This document has been updated to make the terms of use of the SAA name and logo more clear

In odd years (e.g., January 2025), the chapter renewal will consist of:

- [Chapter Contact Information Form](#) with your current chapter leadership
- Current list of local SAA members with Academy ID numbers*
- Member roster available for download [here](#)
- Current chapter bylaws signed by both the chapter President and Faculty Advisor
- Renewal of the SAA Agreement

** An Academy ID number is the member number assigned to an individual when they join the national SAA as a student member. If you do not remember your Academy ID or are unsure if you have one, contact the Academy's [membership department](#).*

National SAA Town Hall Meetings

Throughout the year, national SAA hosts multiple meetings with local SAA chapter leaders to discuss important topics, including national membership and the benefits that national SAA can offer to chapters and individual members. These Town Hall meetings are designed to improve inter-chapter relationships, facilitate communications at the national and local levels, and build a support network for chapters.

To maintain active status, one or more chapter representatives should participate in **at least one** Town Hall meeting throughout the year: Fall, Winter, or Spring. Each season, there are four available dates and times that are filled on a first-come, first-served basis. You can find this year's dates in the 'Save the Date' timeline below. Chapter leadership should be on the lookout for an email from the national SAA Chapter Relations Chair, [Maryann Quigley](#), to register for these calls.

2023-2024 Town Halls will take place as follows:

- **Fall Town Halls:** October 9, 11, and 17, November 2
- **Winter Town Halls:** January 8, 16, and 24, February 1
- **Spring Town Halls:** March 4, 12, 20, and 28

National SAA Contacts and Support for SAA Chapters

The national SAA is here to support you and your SAA Chapter and its members. In addition to the national SAA Board of Directors, there are many individuals to whom you can reach out with questions, comments, or concerns including:

National SAA State Ambassadors

A national SAA State Ambassador is a national SAA volunteer who serves as a leader for a state in which they are enrolled academically, in order to improve state and interstate communication between SAA chapters (if more than one exists) and the state's professional organization. The goal is to have one SAA Ambassador per state. Find out if your chapter has a state ambassador by clicking on the link above.

National SAA Chapter Relations Committee

Chair: Maryann Quigley

Charged with increasing chapter membership, engagement, collaboration, and communication at the undergraduate and graduate level, through outreach, recognition, and resource development.

National SAA Member Relations Committee

Chair: Kayley Graves

Charged with increasing individual national membership, engagement, collaboration, and communication at the undergraduate and graduate levels, through outreach, recognition, and resource development.

National Students with Hearing Loss Subcommittee

Chair: Gelsey Lee

Charged with creating a network for audiology graduate and undergraduate students with hearing loss, equip them with resources to excel in their professional careers, and educate normal hearing peers, audiologists, and the public on accessibility standards. The subcommittee also creates and [publishes resources](#) on accessibility, empowerment, and education in audiology programs, and administers networking tools such as the [SAA Students with Hearing Loss Facebook Group](#), the Deaf-and-Hard-of-Hearing Audiologists Meeting at the [AAA annual conference](#), surveys, and items for publication.

SAA Advisory Committee

National SAA Advisor and SAA Advisory Committee Chair: Audrey Taylor, AuD

Charged with providing guidance and oversight to the national SAA Board members regarding SAA programs and initiatives; mentoring SAA Board members to develop and grow their leadership skills; developing strategies and activities to strengthen student membership; creating, developing, and promoting opportunities that enhance student-to-professional relationships; and assisting with developing and maintaining relationships with academy programs and SAA Chapter Advisors to increase student and new professional membership in the Academy.

Academy Staff/National SAA Staff Liaison

Senior Director of Membership and SAA: [Rachael Sifuentes, MA, CAE](#)

National SAA Media and Publications

SAA Website

A great resource to learn more about the national SAA and stay informed on news, networking opportunities, local chapter information and resources, jobs and externships, educational opportunities, scholarships, grants, and publications.

Social Media

Be sure to follow the national SAA's Facebook and Instagram for weekly posts. This is a great way to keep your local chapter informed of upcoming events, current news, fun audiology facts, legislative initiatives, and education. Be sure to "like" us on [Facebook](#) and "follow" us on [Instagram](#). For more information on the American Academy of Audiology, be sure to "follow" the Academy on [Instagram](#).

***SAAy Anything* E-Newsletter**

This national SAA members-only electronic newsletter provides comprehensive reporting on topics relevant to the national SAA and its chapters, featuring upcoming events, a message from the national SAA President and the national SAA Advisor, local chapter updates and highlights, articles of special interest, scholarship and grant due dates, and much more!

2023-2024 Publication Dates:

- September 21, 2023
- November 16, 2023
- January 18, 2024
- March 21, 2024
- May 16, 2024

SAA Chapter Spotlight

SAA chapters are regularly featured in the Chapter Spotlight section of the *SAAy Anything* electronic newsletter. To share your chapter's good news with the general membership, please complete a submission form for the next *SAAy Anything*. Reach out to [Riya Antony](#), national SAA Communications Committee Chair, if you have any additional questions.

National SAA Blog

The national SAA Blog is an online forum where audiology students and professionals can share experiences, insights, and tips with the general public and one another. If you are looking for a place where you can learn more about life as an audiology student, gain insight from professionals, and connect with other people who are as passionate about audiology as you are, look no further than the national SAA Blog. Interested in adding to the conversation? Fill out the [Guest Blogger Application](#) and [Blogger Agreement](#) to add your voice to the SAA Blog. Contact [Riya Antony](#), national SAA Communications Committee Chair, with questions.

Audiology Community

The Academy's members-only online community connects you with your colleagues year-round. This platform allows you to network with peers that share your passion. You can ask questions, get clarity, and share experiences through discussion groups. This is a great way to share resources and connect with students and professionals across the country. Access this amazing member benefit and leave your footprint!

SAA Chapter Activities

Promoting Activity and Participation on Social Media

The key factor to optimizing your local SAA chapter's social media is to be creative and encourage all members to contribute to the creation and maintenance of the group feed. The content and frequency of posts can be tailored to best fit the needs of each chapter. Below are some ideas to boost activity and develop consistent participation on your chapter's social media platforms:

- Initiate chapter member spotlight posts to highlight the accomplishments of chapter members.
- Construct posts with content that is relatable and shareable for both undergraduate and graduate student membership.
- Encourage members to share posts and photos and contribute ideas about the group to administrators.
- Post unique, fun images that will catch members' attention.
- Employ variation in post content - mix it up with images, text, videos, music, webpages, webinars, articles, or other content.
- Ensure that there is frequent activity in the group (posts, comments, discussion) and step in to provide more content, if needed.
- Develop unique hashtags for your region to use when posting.

- Pose questions to stimulate discussion (e.g., questions about audiology legislation, case studies, articles, issues in the profession, etc.).
- Incorporate monthly or seasonal “themes” into posts.
- Share exclusive content that members would not receive elsewhere.
- Consider sharing relevant posts from the Academy, national SAA, AAA Conference, and AAAP social media pages that may spur discussion.
- Schedule media content to ensure that content is posted at appropriate intervals.

If any questions or concerns arise, email saa@audiology.org, [Kaley Graves](#), national SAA Member Relations Committee Chair, or [Maryann Quigley](#), national SAA Chapter Relations Committee Chair.

SAA Chapter Activities

Ask Me About Audiology Campaign

October is National Audiology Awareness Month (NAAM). The national SAA’s annual “Ask Me About Audiology” Campaign (AMAA) is entering its ninth year. This campaign has become a fall semester staple for many local SAA chapters, empowering students to educate members of the local community about hearing healthcare, the impact of hearing loss/noise exposure, and the profession of audiology. During the AMAA, gather members of your local SAA chapter and venture into your local communities. Town centers, local parks, outdoor markets, county fairs, health fairs, and sporting events are great locations to start. Encourage members of the public to ask questions or share their personal experiences with hearing loss, tinnitus, balance problems, and other audiology issues. We are challenging you to participate in October and join the campaign to draw attention to audiology issues.

Diversity, Equity, Inclusion, and Belonging Student Spotlight

Do you know a minority audiology student that has shown outstanding accomplishments in the profession? [Nominate a student](#) to be spotlighted on the national Student Academy of Audiology's (SAA) Instagram and Facebook pages!

National SAA Humanitarian Month

This year, the SAA is hosting Humanitarian Month in March. Possible service projects include planning or participating in a hearing screening, a food drive, handing out earplugs at a local event, educating the public by giving a presentation, or holding a social media campaign about hearing loss or hearing healthcare. Your chapter can also come up with their own service project.

National SAA Chapter Challenge

Get competitive and share your chapter’s accomplishments by participating in the [2023-2024 SAA Chapter Challenge](#). Chapters collect points for activities completed across five main areas: Advocacy, Education, Humanitarian, Fundraising, and Diversity and Inclusion. Points will be accumulated across three Chapter Challenge periods.

- Period 1: May 20, 2023 - October 4, 2023 (submission deadline October 6, 2023)
- Period 2: October 5, 2023 - December 13, 2023 (submission deadline December 15, 2023)

- 15, 2023)
- Period 3: December 14, 2023 - March 27, 2024 (submission deadline March 29, 2024)

At the end of each period, submit your [Google Form](#) before the submission deadline. No late submissions will be accepted. If you have questions about how an activity should be tallied, contact [Emily Jones](#), national SAA Chapter Challenge Subcommittee Chair.

There will be seven opportunities to win this year with cash prizes awarded to the top SAA Chapter in each of the categories below:

- Overall Chapter Point Champion
- Most Well-Rounded Chapter Champion
- Advocacy Challenge Champion
- Education Challenge Champion
- Humanitarian Challenge Champion
- Fundraising Challenge Champion
- Diversity & Inclusion Challenge Champion

The winning chapters will be featured on the SAA website and social media. An article will be written in the July 2024 *SAAy Anything* E-Newsletter.

Power of the Constituent Campaign

Every year, between January and May, most state legislatures convene in their state capitol to participate in legislative sessions. During this time, members of the public are welcomed and encouraged to reserve space within their state's capitol to converse with their state legislators about issues they are most passionate about and/or directly affect their quality of life, whether on a personal, professional, or global level. Please reach out to [Bailey Harmon](#), national SAA Public Outreach Committee Chair, if you have any questions or concerns.

Public Outreach Spotlight Initiative

The Public Outreach Spotlight Initiative encourages national SAA members and local SAA chapters to reach out to their local community to offer humanitarian services and share their ideas and efforts with other chapters. The purpose of the Spotlight is to recognize the amazing humanitarian work done by SAA members and to inspire chapters and members to actively participate in humanitarian audiology. There are two ways to participate: (1) Create a local event to serve your community and/or (2) Join/host a regional event. Your chapter can submit for extra Chapter Challenge points by hosting an event.

Contact [Bailey Harmon](#), national SAA Public Outreach Committee Chair, to showcase what your chapter is doing in the community or if you have any questions.

World Hearing Day (March 3)

Organized by the World Health Organization (WHO), World Hearing Day is held annually on March 3 after being introduced at the First International Conference on Prevention and Rehabilitation of Hearing Impairment in 2007. Each year, the WHO and other international and

local organizations carry out ear- and auditory perception-related activities and events to promote hearing health and care around the world. Possible service projects include planning or participating in a hearing screening, a food drive, handing out earplugs at a local event, or educating the public through presentations or social media campaigns on hearing loss or hearing healthcare.

On World Hearing Day 2021, the World Health Organization (WHO) released the [World Report on Hearing](#). The Education Committee will continue the efforts to promote and share this campaign. More information can be found on the Academy's website.